



KEYWORD TERM EMBARGO

Please be aware, Agent's cannot use Journey Beyond Group's (JBG) Intellectual Property (IP), including JBG brand names, as part of any of the Agent's domain names, URL path or subdomains.

When bidding for keyword terms [with internet search engines], the Agent may not bid on keyword terms that contain JBG's IP, including, but not limited to, those listed below:

- Journey Beyond
- Experience Australia Group
- Journey Beyond Travel Club
- Journey Beyond Rail
- The Ghan
- Indian Pacific
- Great Southern
- The Overland
- Outback Spirit
- Outback Spirit Tours
- Seven Spirit Bay
- Moreton Wilderness Lodge
- Murwangi Safari Camp
- Ngauwudu Safari Camp
- Rottnest Express
- Sal Salis
- Sal Salis Ningaloo Reef
- Horizontal Falls Seaplane Adventures
- Darwin Harbour Cruises
- Cruise Whitsundays
- Journey Beyond Cruise Sydney
- Melbourne Skydeck
- Eureka 89

Please contact your Business Development Manager with any questions regarding Keyword terms.